



Cookie Policy 2023-24

Policy Review

This document will be reviewed in full by the Governing Body on every two years.

This document was formally approved by the Governing Body on 14th December 2023.

Date of Review: 13th December 2025

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Version History Log

Version	Description of Change	Date of Policy Release by Judicium
1	Initial issue	06.05.18
2	Addition of one sentence	19.08.21
3	Minor formatting changes	02.08.22

What are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by online service providers to help build a profile of users. They are also used to make websites work, or work more efficiently, as well as to provide information to the owners of the site. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

You can set your browser not to accept cookies and the information below explains how to remove cookies from your browser. However, some of our website features may not function as a result.

Types of Cookies

The cookies we place on your device fall into the following categories:

- **Session cookies**— these cookies allow our website to link your actions during a particular browser session. They expire each time you close your browser and do not remain on your device afterwards.
- **Persistent cookies** — these cookies are stored on your device in between browser sessions. They allow your preferences or actions across our website to be remembered. They will remain on your device until they expire, or until you delete them from your cache.
- **Strictly necessary cookies** — these cookies are essential for you to be able to navigate our website and use its features. Without these cookies, the services you have asked for could not be provided.
- **Performance cookies** — these cookies collect information about how you use our website, e.g., which pages you visit most often. These cookies do not collect personally identifiable information about you. All information collected by these cookies is aggregated and anonymous and is only used to improve how our website works.
- **Functionality cookies** — these cookies allow our website to remember the choices you make (such as your username, language, last action and search preferences) and provide enhanced, more personal features. The information collected by these cookies is anonymous and cannot track your browsing activity on other websites.

Cookies used on the Alumwell Junior School website

The table below provides more information about the cookies we use and why:

Essential cookies

Cookie	Name	Purpose
Primarysite Cookie Notice	cookies	Stores cookie preferences.
Website CMS	alertDismissed	Prevents certain alerts from re-appearing if they have been dismissed.
	awsUploads	Facilitates file uploads.
	crfstoken	Prevents cross site request forgery.
	sessionid	Used for logging into the website.
Primarysite's Matomo Module	_pk_id.x.xxxx _pk_ses.x.xxxx	Used to improve the website performance by capturing information such as browser and device types anonymously.
reCaptcha	rc::b rc::c	Used to distinguish between humans and bots.

Non-essential cookies

Cookie	Name	Purpose
Embedly	_cfduid em_cdn_uid -	Identifies trusted web traffic and measures the number of times an embedded element from a third party service has been used.
Bookwhen	_bookwhen_admin_session amplitude_id_xxxxxxxx amplitude_id_xxxxxxxxbookwhen Amplitude_unsent_xxxxxxxx Amplitude_unsent_identify_xxxxxxxx _fbp _ga _gat _gid	<p>Detects whether partner data synchronisation is currently running and functioning, and sends user data between third-party advertising companies for the purpose of targeted advertisements. The third party companies use these cookies as outlined below:</p> <p>Facebook — these cookies are used to deliver a series of advertisement products, such as real time bidding from</p>

Cookie	Name	Purpose
	fr known	third party advertisers. Google — these cookies are used to throttle the request rate, store and update values for pages visited, and calculate data for analytics.
Google Services	1P_JAR CONSENT googtrans NID rc::a	Required to allow Google services to run correctly on this website, such as Google Calendar, Google Maps, Google Search and Google Translate. These cookies are used to remember preferences and other information, such as the preferred language, the number of search results that should be shown per page, and whether or not Google's SafeSearch filter should be turned on. They will be also be used to display personalised advertisements based on recent searches and previous interactions, and to distinguish between humans and bots.
Facebook	fr session	Required to allow the Facebook widget to show on this website. These cookies are used by Facebook for marketing purposes.
X (formerly Twitter)	__widgetsettings lang local_storage_support_test Personalization_id	Required to allow the X/Twitter widget to show on this website. These cookies are used to remember the selected language version, and collect information about visited pages, IP address, browser type and operating system for Twitter's analytics.
Vimeo	player sync_active sync_volume vuid	Required to allow embedded Vimeo videos to run on this website. These cookies are used by Vimeo to collect analytics tracking information and remember some preferences.
YouTube	GPS IDE VISITOR_INFO1_LIVE YSC yt-remote-cast-available yt-remote-cast-installed	Required to allow embedded YouTube videos to run on this website. These cookies store preferences for the video player and register a unique ID to keep statistics on the videos you have seen from YouTube. They also help to try and

Cookie	Name	Purpose
	yt-remote-fast-check-period yt-remote-session-app yt-remote-session-name	estimate bandwidth on pages with integrated YouTube videos.

How We Use Your Cookies

The School may request cookies to be set on your computer or device. Cookies are used to let us know when you visit our website, how you interact with us and to make your experience using the school website better for you. The cookies we collect may differ depending on what you are looking at on our website. You are able to adapt your cookie preferences but by blocking certain types of cookies, it may mean that your experience on the website is impacted.

Consent to Use Cookies

We will ask for your permission (consent) to place cookies or other similar technologies on your device, except where they are essential to provide you with a service that you have requested (e.g., to enable you to put items in your shopping basket and to use our check-out process).

There is a notice on our home page which describes how we use cookies and requests your consent to place cookies on your device.

How to Turn Off Cookies

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this website. For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies: <https://ico.org.uk/for-the-public/online/cookies/>. You can disable cookies yourself by following the steps at this link: <https://www.aboutcookies.org.uk/managing-cookies>.